



NEWS RELEASE

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SIERRAMADRECA.GOV

For Immediate Release

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Sierra Madre *Moves* – Low-Cost Local Transportation Services Officially Launches

June 11, 2026 – Getting around just got easier for Sierra Madre residents. The City is pleased to announce the launch of *Sierra Madre Moves* — a new partnership with Uber Transit, offering reduced-cost local, regional, and medical rides for adults traveling to and from Sierra Madre. Eligible trips are subsidized by the City, with riders paying a \$2.50 copay.

Whether you're heading to a doctor's appointment in need of a wheelchair accessible vehicle, running errands, or connecting to regional transit, *Sierra Madre Moves* gives you a reliable, affordable option to get there.

Residents can claim ride vouchers at sierramadreca.gov/moves. Vouchers are linked directly to your Uber account and automatically applied when you request an eligible ride. For residents that prefer to book by phone, please call **(833) USE-UBER** (833-873-8237) a text-enabled mobile device is required for that option.

“This program provides residents with an additional transportation option for accessing medical appointments, shopping destinations, regional transit connections, and other services throughout the region,” said Mayor Kristine Lowe.

To learn more about eligibility details, voucher claiming, and service area information, please visit sierramadreca.gov/moves.

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About Sierra Madre

Nestled against the scenic foothills of the San Gabriel Mountains and adjacent to the Angeles National Forest, Sierra Madre is a close-knit, village-like community with a population of just under 11,000. Located 15 miles northeast of downtown Los Angeles, Sierra Madre offers easy access to regional transportation corridors while maintaining the charm and tranquility of a small mountain town. The City is known for its historic downtown, iconic Wistaria vine, walkable neighborhoods, and vibrant community traditions, including its beloved Fourth of July and Mount Wilson Trail Race events. With its strong volunteer spirit, highly engaged residents, and a longstanding commitment to preserving its unique character, Sierra Madre continues to be recognized as one of the most desirable places to live in the San Gabriel Valley—offering a quality of life that truly feels like “Village Living in the Foothills.”

For more information, please visit sierramadrecalifornia.gov or follow us on Facebook and Instagram.



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